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ORDINANCE NO. 96-5

AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA, PROVIDING FOR THE ADOPTION OF THE OFFICIAL LOGO OF PALM BEACH COUNTY; PROVIDING FOR A DESCRIPTION; PROVIDING FOR APPROVED USE; PROVIDING FOR UNLAWFUL PRACTICES; PROVIDING FOR PENALTIES; PROVIDING FOR REPEAL OF LAWS IN CONFLICT; PROVIDING FOR SEVERABILITY; PROVIDING FOR INCLUSION IN THE CODE OF LAWS AND ORDINANCES; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the public can easily identify activities and operations that are controlled or regulated by the Board of County Commissioners of Palm Beach County, Florida by the use of an official County logo; and

WHEREAS, unauthorized use of the official logo can mislead the public; and

WHEREAS, it serves a valid public purpose to adopt the official County logo and provide penalties for its unauthorized use;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF PALM BEACH COUNTY, FLORIDA, that:

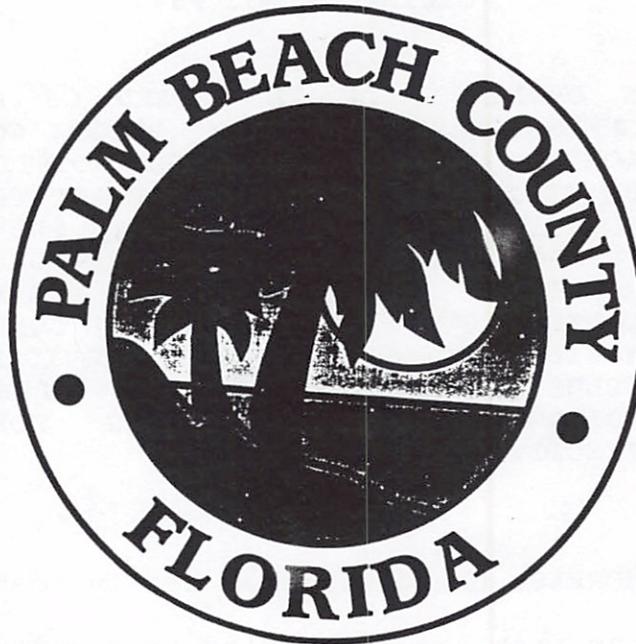
ARTICLE 1. ADOPTION OF LOGO

The logo described and depicted in Article 2 herein is hereby adopted as the official logo of Palm Beach County, a political subdivision of the State of Florida.

ARTICLE 2. DESCRIPTION OF LOGO

The logo of Palm Beach County consists of a circle within which is depicted the silhouette of two green coconut palm trees set along the coastline with a background of blue ocean, rainbow gradient sky, and yellow sun, and ringed by the words "PALM BEACH COUNTY FLORIDA" on a pale yellow border. A

1 reproduction of the logo is set forth below.



2 **ARTICLE 3. APPROVED USE; UNLAWFUL PRACTICES; PENALTIES**

3 The County's logo shall be manufactured, used,
4 displayed, or otherwise employed only for official Palm Beach
5 County government business. Use of the logo for general public
6 and media applications may be authorized upon the written
7 approval of the County Administrator or his or her designee.
8 In no case, however, shall the logo be used for any commercial
9 activity or for any other activity resulting in personal
10 monetary gain. Unauthorized use of the County's logo in any
11 manner or format, including black and white or other color
12 scheme, shall be a violation of this Ordinance and punishable
13 as provided by law.

14 **ARTICLE 4. REPEAL OF LAWS IN CONFLICT**

15 Ordinance No. 85-23 is hereby repealed as are all
16 other local laws and ordinances in conflict with any
17 provisions of this Ordinance to the extent of such conflict.

18 **ARTICLE 5. SEVERABILITY**

19 If any section, paragraph, sentence, clause, phrase,
20 or word of this Ordinance is for any reason held by a Court to
21 be unconstitutional, inoperative or void, such holding shall

1 not affect the remainder of this Ordinance.

2 **ARTICLE 6. INCLUSION IN CODE OF LAWS AND ORDINANCES**

3 The provisions of this Ordinance shall become and be
4 made a part of the Code of Laws and Ordinances of Palm Beach
5 County, Florida. The sections of this Ordinance may be
6 renumbered or relettered to accomplish such, and the word
7 "ordinance" may be changed to "section", "article", or other
8 appropriate word.

9 **ARTICLE 7. EFFECTIVE DATE**

10 The provisions of this Ordinance shall become
11 effective upon filing with the Department of State.

12 **APPROVED AND ADOPTED** by the Board of County
13 Commissioners of Palm Beach County, on the 23rd day
14 of January, 1996.

15 ATTEST:

16 DOROTHY H. WILKEN, Clerk

17 By: Sarah Wright
18 Deputy Clerk

PALM BEACH COUNTY, FLORIDA
BY ITS BOARD OF COUNTY
COMMISSIONERS:

19 By: B. J. P. J.
Chairman

20 APPROVED AS TO FORM AND
21 LEGAL SUFFICIENCY

22 By: Denise M. Dztrych
23 County Attorney

24 **EFFECTIVE DATE:** Filed with the Department of State
25 on the 1st day of February, 1996.

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STATE OF FLORIDA, COUNTY OF PALM BEACH
I, DOROTHY H. WILKEN, ex-officio Clerk of the
Board of County Commissioners certify this to be a
true and correct copy of the original filed in my office
on 1/23/96
DATED at West Palm Beach, FL on 2/22/96.
DOROTHY H. WILKEN, Clerk
By: Phyllis A. House D.C.

County Library
Annals Dept.

**ORDINANCE
ENCLOSED**